

Energy Institute High School PTO November 8, 2017 – General Meeting Minutes

Date, Time and Location: November 8, 2017, 7:00 PM, school cafeteria

Meeting called to order by President Shelley Nadel at 7:15 PM

Attendance: Jenna Moon, Victoria Andrews, Lori Lambropoulos, Sara Levit, Claudia Borrego-Garay, Anne Geyer, Shelley Nadel, Niki Deltz, Suzanne Simpson, Cheryl Diggs, Elaine Wilson, Yvonne Pruneda.

I. Welcome and President's Report: Shelley called meeting to order and reviewed minutes of the last meeting.

II. Approval of Minutes: Minutes approved.

III. Old Business: Discussed the best times for PTO meetings (morning or evenings) in terms of attendance. Morning meetings are generally better attended. Jenna said it is also important to have evening meetings, possibly piggy-backing with existing evening events. We would need to do this with advance notice. Will study event schedule for spring.

IV. New Business: Lori pointed out several upcoming events: Nov. 15 (6:00 PM) Magnet Open House/Cohort 2 Exhibition; Nov. 29 (6:30 PM) 9th Grade Parent Night (PTO Board meeting too); Dec. 5 (6:00 PM) Cohort 1 Exhibition; Dec. 7 (6:00 PM) Senior's Engineering Design Showcase. Events are all in the student e-bulletin.

V. Fundraising Discussion: Niki & Shelley went over PTO's two main fundraising drives: 1) "See 4 Success" Membership Drive, 2) Chik-Fil-A sales every Wednesday. Shelley discussed need for a steady corps of Chik-Fil-A volunteers for the school year. Chik-Fil-A sales are generating \$500 to \$800 a week! Discussed extending Chik-Fil-A sales to evening events (meetings, exhibitions, etc.) so families would be able to buy dinner at the events.

Shelley is thinking of other ideas for fundraising, possibly some type of "Opening the New Building" fundraiser. Jenna suggested goal of \$50,000 to start with; Lori concurred. Lori spoke about several school needs that funds could be used for, such as polos; transportation for field trips or camping; better quality buses; provision of food for field trips; corporate exhibitions for students to attend (attendance fees); school marketing materials (yard signs, bumper stickers, etc.).

Fundraising ideas included having donor names displayed on a wall in the new building in some creative way (similar to corporate donor wall). We discussed a wall of small titles with student designs/family names (TXRX or TSRX?) or a graffiti wall with names incorporated into the graffiti). Jenna will facilitate contact between some local artists & PTO. The PTO will come up with a few ideas and present them to school administration. Discussed ways to increase outreach & communication to parents from the PTO (texts, email, flyers, etc.).

VI. Next General Meeting – Thursday, February 8, 8:30 AM – EIHS Cafeteria